

Why Should You Use Wristbands For Your Event?

An Event Planner is responsible for coordinating all of the moving parts involved in ensuring events go smoothly, including choosing venues, catering services, and hiring performers. They plan and coordinate all the details before the event and handle day-of logistics which is a lot to take on!

We know that it's easy to overlook the small things on the actual day of your event. That's why we've created a help guide/checklist to help you avoid forgetting the small things that are actually quite important!



Are you planning on throwing a killer event? Tickets and wristbands are the two most popular ways of tracking attendee entry to your event. But, which one should you choose?

Most event planners know about tickets. They're the de-facto medium for managing event attendees. But how about wristbands? Here's why you should at least consider leveraging wristbands at your next event.

What Is A Wristband?

We know! You probably already know that a wristband is a paper (or other paper-like material) circlet that attendees can wear on their wrists.

But wristbands come in all shapes-and-sizes. We offer a range of different material wristbands such as:

Vinyl
Tyvek
Paper
Fabric
RFID

Not only can wristbands be made of different materials, but they can also have different technology behind them.

You may be thinking, “how in the world can a wristband have... technology?”

Well, we covered RFID wristbands here.



Plain Tyvek wristbands are popular, lightweight and easy to wear. A cost effective and simple solution for admission control and visitor management, ideal for events and sessions lasting a few hours or a couple of days. Adjust and apply using the die cut tamper evident adhesive strip for a secure and highly visible ID solution.

All our our printed Tyvek wristbands can be custom printed with your own design, logo, slogan or message to your individual requirements.

Custom printing enables you to personalise and improve the visual impact of the band and increase the level of security by reducing the risk of being copied, additional features such as bar-coding are also an option.

We can print in most colours although black remains the most popular as it shows up best against coloured backgrounds. Simply send us your artwork or let us create a bespoke design for you and our artwork department will produce a proof for your approval prior to printing your order.



Available in 12 vibrant colours - Red, Neon Green, Neon Pink, Neon Orange, Neon Yellow, Neon Blue, Aqua, Purple, Sky blue, White. Silver & Gold, plus various patterns.

Size: 1" x 10" (25mm x 250mm) standard
Non-transferrable & tamperproof
Durable & water resistant
Sequentially numbered
Detachable stub

Why Wristbands For Events?

Tickets are still incredibly valuable assets for event planners. But there are some situations where wristbands make more sense.

Here are 5 reasons why you should seriously consider wristbands at your next event.

1. Custom Branding

Did you know that 77% of people who attend theater shows keep their booklets?

You can't even wear those! Wristbands are a great way to get your customers in mind.

If they keep your wristband for years, you've won at branding. Plus, they may even wear it around sometimes.

That's **FREE** advertising!

For this situation, we are specifically talking about wristbands with more durable material like plastic or vinyl ones that can be preserved.



2. Extra Security

If you're running a big event, you know how hectic security can get.

People can quickly swarm an event gate, and things can get out-of-control. The last thing that security needs to worry about is weeding out people who snuck into the event without purchasing a ticket.

With wristbands, security can tell exactly who belongs where.

This has a ton of benefits. If a child goes missing, security can identify them by a particular color of wristband. If someone is drinking who is underage, security can tell by their wristband if they are 21+. Having a color-coded wristband gives your security team the ability to quickly identify people.



3. Rapid Access And Speedy Entry.

Both tickets and wristbands have to be checked. The difference is in how quickly you can check them.

With tickets, someone has to pull out their wallet or check their pockets, pull out the ticket, and hand it over to someone to inspect.

With wristbands, attendees simply have to flash their wristbands or leverage the RFID chip inside. That's it!

What's faster than that?



4. Saved Resources (And Time)

Are you throwing a 3-day event? If so, you basically have to use wristbands. If you don't, you're going to have to print 3 days worth of tickets, check them daily, and deal with tons of attendees losing their paper tickets.

You can offer mobile tickets that can be shown on customers' phone when entering the gate, but they still have to keep track of it.

With wristbands, they can wear the same material throughout the entire event!

That's simple-as-pie! It saves you resources, your attendees time, and everyone headaches



If you have a VIP club, alcohol, or specific member-only areas of your event, wristbands can save you on time checking every person.

We touched on this in the security section, but the benefits go far beyond security.

Can you let this person backstage? Check their wristband!

Are they a VIP? Check their wristband!

Wristbands make attendee identification much easier for you and for your staff.

If you want to learn more about the different wristbands Total ID offers, [contact us today](mailto:sales@totalid.co.uk)



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